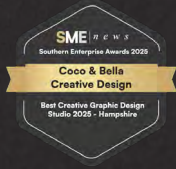


**AWARD WINNING**

# Contemporary Graphic Design & Branding.



**Best Creative Graphic Design Studio, Hampshire**  
2025 Southern Enterprise Awards

# Coco & Bella Creative Design Our Services.



+44 (0)7456 525 525



[support@cocoandbellacreativedesign.co.uk](mailto:support@cocoandbellacreativedesign.co.uk)



[www.cocoandbellacreativedesign.co.uk](http://www.cocoandbellacreativedesign.co.uk)





See more examples of our work  
in our design portfolio [here](#)







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**We have been so impressed with the quality of design and the excellent service Coco & Bella provide. They take a highly professional approach to all they do. Having designers with an education background makes a real difference."**

**Sarah Holman**

Head Teacher, Eggar's School, Alton



See more examples of what our clients say about us [here](#)







# Why You Need Graphic Design.

**Professionally designed visuals enable clear and effective communication, helping your business to stand out from the competition, attract your target audience and achieve your business goals.**

## Professional Design Matters

There is so much more to design than simply arranging elements. Effective design involves understanding the nuances, principles and strategies that go into creating meaningful work. It's about solving problems, communicating ideas and messages, all through thoughtful and eye-catching design that will ultimately influence and inform decisions.

Dismissing the value of professional design undermines the expertise, creativity and problem-solving skills that designers can successfully bring to your brand and business.

Your brand deserves the expertise and care that only a professional designer can provide, helping it to shine and elevate above the competition, and to ensure that it gets noticed – for the right reasons!

Professional design will show your audience that you are serious about your offer, essentially doing your marketing for you. A professionally designed brand will help you attract and keep valued customers.

## Make a Strong First Impression

The first visual a potential customer encounters may be your website, business card, flyer, or social media post, or even product packaging. Capitalise on that first impression with engaging, professional graphics that tell the story of your brand with strength, conviction, and consistency.

## Introduce Consistency

Professionally designed content that aligns with your brand and values provides consistency, meaning your audience will trust you and start to regard you as an expert in your field.



**Chris Burrows**

Creative Designer & Director



**Liz Burrows**

Creative Designer & Director

# PROFESSIONAL GRAPHIC DESIGN WILL SUCCESSFULLY HELP YOU...

## Visualise Your Message.

Stand out from competition with professionally designed visual communications.

## Elevate Your Brand.

Get noticed with a strong, consistent brand identity that shows your values and builds a loyal audience.

## Engage Your Audience.

Capture your audience's attention with eye-catching visuals that raise your profile.

## Impress Your Customers.

Inspire trust and loyalty with professionally designed assets that showcase your services.

## Visualise Information

Graphic design is important for any business looking to share information with ease and effectiveness. Professional and well-crafted visuals that are relevant and grab attention will deepen and enforce the understanding or recollection of information and will ultimately influence decisions.

## Stand Out From The Crowd

Graphic design is extremely important for any business looking to beat competition in the marketplace. To stay ahead of competitors, you've got to get creative. Graphic design literally shows your audience why they need your product or service.

## Reinforce Your Message

Graphic design is vital for anyone wanting to tell their story in an effective and engaging way. Even simple design elements like choice of typeface and colour scheme can help to portray an emotion or feeling that supports and strengthens your message.

## Strengthen Your Brand

Graphic design is essential in brand building. Having a suite of professionally designed branded assets, collateral and promotional material in place will help you tell the same story effectively, whilst keeping the look and feel of your overall brand consistent and strong.



Click [here](#) to talk about a project  
or to arrange an estimate





# GRAPHIC DESIGN IN NUMBERS

Why invest in professional graphic design? Businesses hire professionals for their finance, recruitment, IT and legal expertise, so why wouldn't you hire a professional designer to help you attract customers with a strong, consistent brand and effective, engaging visual communications?



90%

of information sent to the brain is visual



The human brain processes images

60,000

times faster than text



70%

recall visual information days later, vs. 10% only remembering written content



93%

think visual designs are key in affecting or making decisions



94%

of consumers will abandon a badly designed website within ten seconds



73%

of companies dedicate budget to professional graphic design to stand out from the competition



94%

of consumers say their first impressions of a company or brand are design-related



67%

of organisations are using professionally designed infographics to help sell products and services

See more examples of what our clients say about us [here](#)



**Coco & Bella are the designers everybody should be looking for and I am so glad I found them! They understand me as a person and align with my business values, which makes them very easy to work with. Everything they have done for me has been high quality, communication is excellent, and the generation of ideas has been a godsend."**

**Kevin Hayward**

Artist & Owner, The Hayward Studio, Warsash





# Why Coco & Bella Creative Design.

**Coco & Bella Creative Design Co. is an award-winning graphic design studio set up by husband and wife Chris and Liz, two experienced designers based in Warsash, Hampshire. We provide high quality graphic design and branding that is accessible and affordable for organisations of all sizes.**

We are committed to making professional graphic design accessible for businesses and organisations of all sizes and budgets. At Coco & Bella, our clients are at the forefront of everything we do and our mission is to provide high-quality graphic design, exceptional customer service and the best value for money.

We have a strong track record of working with organisations of different sizes across both the private and public sector. We have long-standing relationships with clients including the Department of Health & Social Care, NHS organisations, sports teams, schools, charities and business start ups. Our clients trust us with their visual identity and see us as a valued extension of their team.

With professional backgrounds in marketing and psychology, our experienced design team are highly-skilled at creating effective graphic design and branding solutions. Our unique blend of expertise makes us the perfect partners to help you elevate your brand, engage your audience and fulfill your business goals.







# Our Services.

Our broad range of graphic design services cover most print and digital design tasks, from branded stationery and stunning websites to marketing collateral to promote your events, products and services.

At Coco & Bella, we continuously invest in our team to ensure that we are constantly developing as designers. We also partner and collaborate with trusted suppliers to help us provide the highest quality service for your design project, from the initial conception to the final print. Our clients are at the forefront of everything we do and we work in collaboration with you throughout the design process to ensure that you are completely satisfied with our creative designs.





## Business Cards & Branded Stationery

First impressions are incredibly important. Professionally designed and branded business cards create immediate impact and get you and your business noticed. It's essential that your branding is consistently applied across all of your branded stationery, including email signatures and all document templates. This will convey a professional image and ensure a strong brand identity. Our services also cover creating an effective and impactful brand identity from scratch, or evolving and refreshing your current brand.



## Brochures, Newsletters & Interactive PDFs

Visually engaging brochures, newsletters and interactive PDFs are an effective way for businesses to connect with their audience, and showcase products and services. A professionally designed brochure creates a lasting impression, whilst digital versions combine the visual elements of a brochure with the added feature of interactivity, taking user experiences to the next level. Professional layout design is essential when creating assets like these and you cannot afford to cut corners.



## Leaflets, Invitations, Posters, Menus & Flyers

A well-designed poster, leaflet or menu should be visually attractive and eye-catching. It should capture the attention of your audience whilst effectively communicating key information and data to its audience. It's an effective way to stand out from the competition, influence decisions, generate new leads and spread brand awareness.



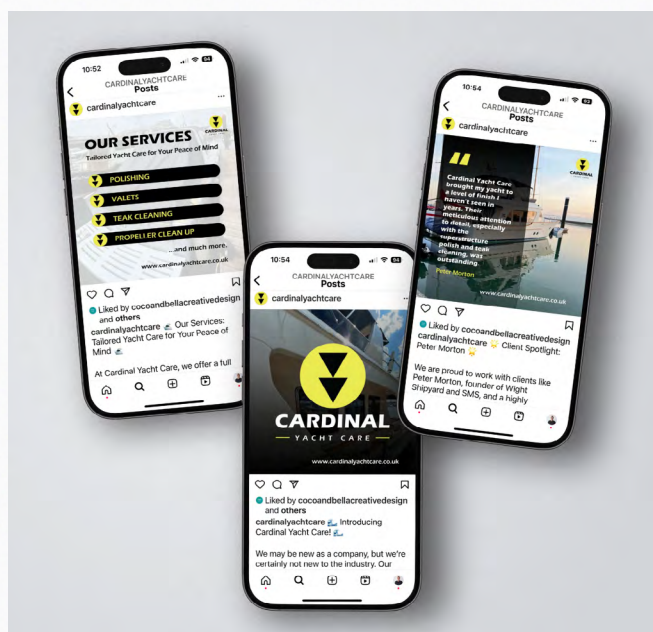
See more examples of our work  
in our design portfolio [here](#)





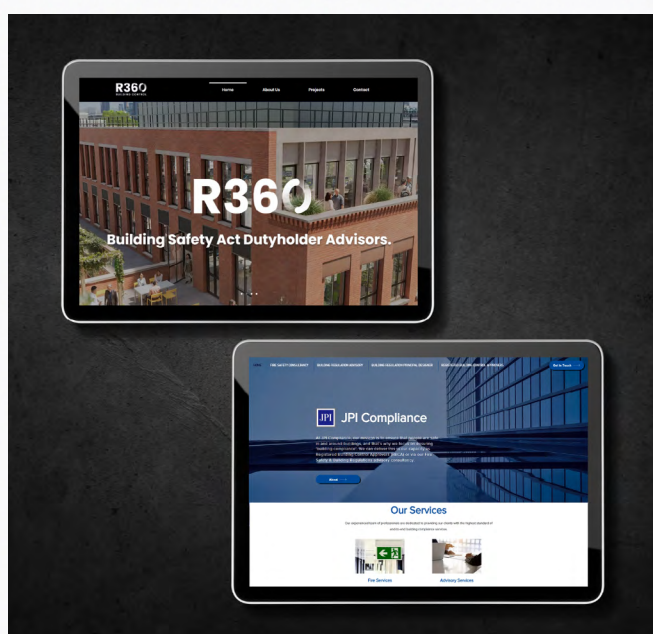
## Presentations

Presentations are a valuable tool for communicating key information to your audience. A professionally designed and branded presentation will create a lasting impression and help to elevate your organisation, whilst inspiring trust and loyalty. Our services also cover creating effective and functional templated presentations that reflect your brand identity, designed to be clean, easy to use and versatile for a variety of presentation types.



## Social Media Design

Getting noticed on crowded social media platforms is a challenge for businesses and organisations. Digital flyers, banners and editable social media templates save time and effort in creating engaging content, whilst inspiring trust and loyalty when they are created to consistently reflect your brand identity, vision and values. They can help build brand awareness by carrying your brand colours, typefaces, and logo throughout, creating a cohesive and professional look.



## Website Design

Consumers will abandon a website with bad design within ten seconds. It's vital that your business has an impressive and functional digital shop window that brings new customers to you and helps you retain existing ones. A professionally designed website will attract and retain visitors more effectively, provide a better user experience and convey a professional image. Capitalise on that first impression with professional design that tells the story of your brand with conviction and consistency. Our website design services deliver a fully designed and optimised desktop and mobile site, as well as full SEO set up.





## Our Full List of Graphic Design Services:

- Brand Identity
- Branded Stationery
- Brochure Design
- Business Cards
- Calendars
- Invitations & Cards
- Leaflets & Flyers
- Logo Design
- Menus, Factsheets & Price Lists
- Newsletters
- Poster Design
- Presentation Design
- Signs & Stickers
- Social Media Design
- Website Design

Discover more about our graphic design services [here](#)





**We are thrilled with the exceptional support provided by Coco & Bella in developing our new brand, business prospectus and website. We highly recommend Coco and Bella for anyone looking to elevate their business!**

**Dale Anderson**

Director, R360 Group, London



See more examples of what our clients say about us [here](#)







# A Brand is More Than Just a Logo.

**Your brand is a vital asset that shapes your business identity. A strong brand not only makes your company memorable but also encourages customer loyalty, enhances your marketing efforts, and instils pride among your employees—leading to better retention.**

## Creating a Brand ID

Building a brand from start to finish is a big task. Whether you're creating a brand for a new business, designing a new brand after a merge or rebranding an existing company, the process takes time and lots of research. However, a strong brand image is the most practical step to cultivating the reputation you want with your audience.

At Coco & Bella, we can create your brand with you – a set of visual assets, stylistic choices and other resources that combine to form a cohesive image. A brand is more than a logo, name or slogan. It could include almost anything that contributes to your company's reputation – like the tone used in your messaging.

A strong brand image will help differentiate your business from the competition. A positive impression among your audience will attract leads and retaining existing customers will become easier over time. This could lead to organic marketing as loyal customers feel inclined to advocate for your brand.

## Brand Evolution

Whilst brand consistency is critical for long-term stability and engagement, you don't need to continue with strategies that aren't working. Sometimes, a rebrand and evolving current branding is the most practical solution to continue appealing to your consumers while helping you to attract a new audience.

A rebrand or brand evolution can refer to something as simple as a minor logo change, a tweak or complete transformation of colour scheme, tone of voice and target demographic. Depending on the goal, something as simple as an updated logo can have a significant impact on your public-facing image.

As time passes, inconsistencies can slip into your brand materials. Your colour palette may have expanded or shifted slightly, your typography may be looking dated, or your messaging may have become diluted as your business has evolved. That can often be the perfect time to refresh and align your brand for maximum impact!

# 10 STEPS TO BUILDING A BRAND

Brand typically covers three categories — brand strategy, brand identity and brand marketing. Whilst these overlap, there are also important distinctions between them. All three are needed to develop a powerful brand image, and we can support you all the way.

## Brand Strategy

Brand strategy determines what you want your brand to look like at a high level. It's important to start by determining which demographics you want to target and then crafting your brand identity accordingly. Consistency is vital to maintaining a strong brand, so getting these fundamentals right first will be crucial to your brand's long-term success.

## Brand Identity

Your brand identity is about putting basic concepts into practise. This involves concrete tasks like deciding on your colour palette, typography and brand messaging. These should all tie together so audiences can recognise your brand in different contexts and on different channels. Professional branding is key to getting it right so that you make the perfect impression.

## Brand Marketing

Marketing your brand is about how you use your strategy and identity together to generate positive outcomes for your business. Brand marketing focuses on questions like which social media platforms to target or how to allocate advertising budgets. It is also about successfully crafting your messaging and eye-catching visuals that will influence decisions, to capture the attention of your target audience with marketing and advertising campaigns.



## 10 Ways We Can Help You

When collaborating with you to create or refresh your brand, we will cover the following steps:

- Identify your audience
- Research your competitors
- Visualise your brand's vision and values
- Develop your brand personality and voice
- Help visualise your brand story
- Support you on choosing your brand name
- Support you on writing a brand slogan
- Design your brand look and logo
- Create your brand assets and stationery
- Support integrating your brand into your business

Click [here](#) to talk about a project or to arrange an estimate







# Website Design.

Showcase your business with a professionally designed, custom-built Wordpress website. We design websites with you and your end user in mind.

## **Creative.**

We create tailor-made online solutions for your business on a blank canvas with unique website layouts and designs that align with you and your organisation's vision. Forget about templates and one-size-fits-all approaches, we focus on pure creativity to bring your ideas to life.

## **Functional.**

We design and create websites with both you and your end users in mind. All the fundamentals of user experience are considered through bespoke layouts and design elements, enhancing the look of your website whilst delivering in functionality. Every website we build is not only aesthetically compelling but also strategically designed for a seamless user experience and impactful results.

## **Brand Aligned.**

Your website needs to serve as a vital ambassador for your brand. We prioritise ensuring that every aspect, from typefaces and colour to layout and imagery, authentically represents your brand identity. Our mission is to create cohesive and engaging websites that resonate with your audience whilst aligning with, and elevating your brand.

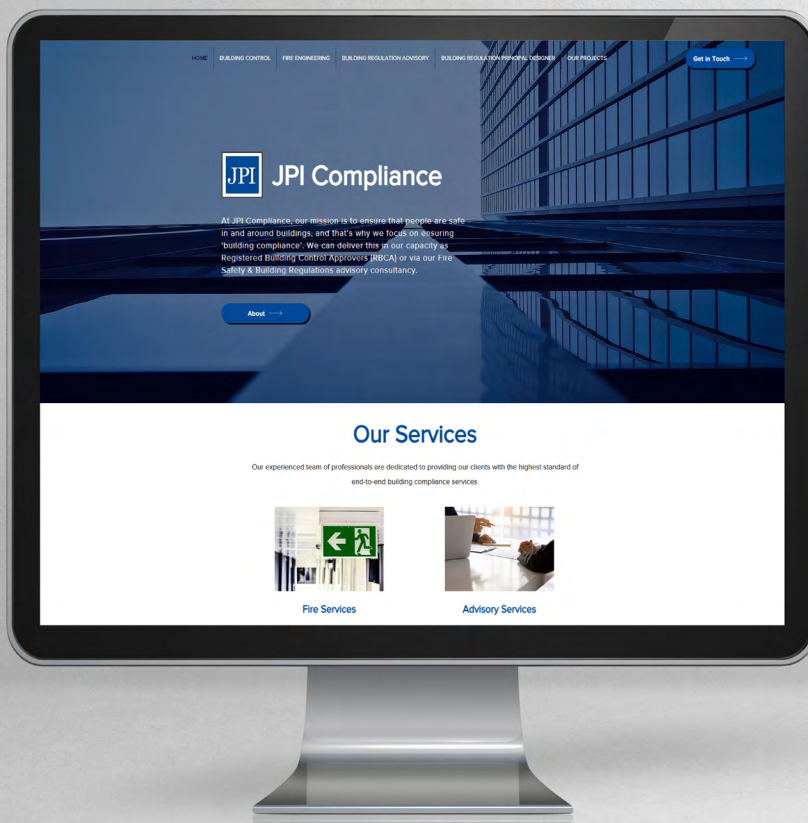
## **Collaborative.**

We believe in the power of collaboration to maximise the effectiveness of your website and make it work for both you and your audience. Our project is a joint effort aimed at maximising your goals and showcasing your business at its very best.

## **Affordable.**

Our transparent and value-for-money approach means that you can have a professional website that works within your budget. No hidden costs or added extras. We work from our home design studio so our business has lower overheads. A saving we pass directly on to our clients.

**We design websites that are aesthetically compelling, aligned to your brand and that provide your target audience with a seamless user experience.**



## Our Web Design Aftercare Service.

When we've designed your new website, our support doesn't stop there. For your newly designed website to be successful, regularly updating it with new content is important for boosting its visibility. We offer a tailored aftercare service to remove that burden.



### Monthly Plan

Designed for websites that require regular content added, including frequent amendments to SEO, our monthly plan includes the following web and administrative tasks:

- Adding content, pages, news articles, or any general amendments
- SEO, link and performance checks
- Software and plugin updates to sustain optimum performance
- SSL certificate and security checks
- Access to comprehensive visitor, page and UX analytics reports



### Ad-hoc updates

If the frequency of updating or creating new content on your website isn't regular, we offer a standard flat rate to make ad-hoc amendments, and to add new content to your website when you need it.

We will also perform a healthcheck at the same time to ensure everything is performing as it should be and that your website continues to run in a safe and secure way.

**Click here to contact us about our website services**





COT  
ING / SUMMER 2015

K I



BRAMBLES



# NEW YEAR, NEW HOME



2021



2022



2023



2024



2024

According to Rightmove data, excluding new builds.

See more examples of our work  
in our design portfolio [here](#)





**I was delighted with the work that Coco & Bella Creative Design produced for my recent project. They listened to my brief, interpreted it and delivered exactly what was required, turning it all around really quickly. The designs were modern and creative whilst adhering to our corporate brand guidelines. Thanks so much for your professional support. I knew that I was in capable hands and will definitely be back with projects in the future."**

**Carol Devine**

Communications Manager, NHS Shared Business Services, Leeds

See more examples of what our clients say about us [here](#)







To see our full terms and conditions, please visit:  
[www.cocoandbellacreativedesign.co.uk/legal](http://www.cocoandbellacreativedesign.co.uk/legal)



# FAQs.

As a prospective client, you may have some specific questions about our products, services or company. We've included some common ones below, but please get in touch if you have any others.

## Our rates

We firmly believe that there is no 'one size fits all' approach to graphic design. This is because it's dependent upon your individual requirements. Rather than using set prices, we work on hourly and full day rates for our services, which provide the best value for money. We can provide an estimate of the costs beforehand to ensure they fit into your budget and expectations.

## What's included in the rates?

Our graphic design rates are fully inclusive of the design cycle, including briefing, research, idea generation, drafts and production of your finished design(s). They also include the use of the full Adobe Creative Suite and other design applications that we use.

## Will I know the cost beforehand?

We provide our prospective clients with a free no-obligation quote that is tailored to your graphic design requirements. This considers the format, deadline and the estimated time your project will take.

## How will I be assured that you've understood my requirements?

We'll start by giving you our understanding of the your delivered design brief to ensure we're on the same page. We then work in collaboration with you throughout to ensure that you are completely satisfied with the result. Your project is not complete until you are happy!

## Can I contact you with changes to my brief?

Yes, of course! Designing content is a process and we understand and appreciate that ideas and requirements can change. Whilst working on your creative designs, we are always contactable via phone, email, or in person in case there's a change of direction.

## What applications are in your creative toolkit?

The design applications we use allow us the ability and flexibility to always provide a professional service to every project. We use the 'holy trinity' of every graphic designer – Adobe Illustrator, InDesign, and Photoshop. We also use other Adobe Creative Cloud apps where appropriate. If your project involves providing self-service templates for you to be able to edit going forward, we can also use Microsoft Office and Canva.

## Who owns the finished design?

The total cost of the design project includes image licensing for all designs we create for our clients, so the complete design artwork belongs to you upon delivery. We may keep graphic designs on file but only in the case that you may choose to come back to us in the future for additional support.

## How fast can you deliver my project?

We aim to support you effectively with your graphic design requirements. Therefore, we will always strive to provide you with a fast and efficient service dependant on your expectations and timelines. However, if you have a specific or urgent deadline you wish to discuss we will always do our best to be flexible to meet your needs – at no extra cost to you! This can be discussed during the project briefing period.



Click [here](#) to talk about a project or to arrange an estimate



Thank you for visiting! We hope you had a wonderful experience and look forward to welcoming you back soon.

The Blake Building, Admirals Quay, Oceans Way, Southampton, SO14 3LN  
 023 8178 3993  
 [info@theoceanroomsbeauty.co.uk](mailto:info@theoceanroomsbeauty.co.uk)  
 [www.theoceanroomsbeauty.co.uk](http://www.theoceanroomsbeauty.co.uk)







# Our Clients.

At Coco & Bella, we really get to know our clients and their brands so that we can create and deliver the best outcomes for them. Our clients see us as a valued extension of their team and know that they can rely on us.

## Support & Advice

We support individuals and organisations across the country, from here in Warsash and across Hampshire, to London, Leeds, Greater Manchester and beyond. We even have a client based in Switzerland!

From start-ups and sole traders, to schools and larger organisations, we support our clients on a long-term basis, which enables us to really get to know them, their business and objectives. This means we are able to provide the best possible support and help them to establish consistency in their brand, creating visual solutions that will ultimately bring them the success they are striving for and deserve.

We are always on hand to share our creative expertise, support with idea generation and offer advice to help our clients to achieve their business goals. Occasionally, this includes support around their marketing strategy.

## Promotion

What we do for our clients doesn't stop there. We like to carry on supporting them after we have created their designs by showcasing them on our social media channels, and in our design portfolio on our website. This helps to increase exposure and awareness for them, which can often be a mutually beneficial experience as it helps us demonstrate our design capabilities.





Look us up and follow us on  
Instagram and Facebook:  
[@cocoandbellacreative design](#)

See more examples of what our  
clients say about us [here](#)





## Our Services

As the top-selling local agent, our family-run estate agency combines exceptional market expertise with personalised service.



With two local offices and a London office, we ensure your property receives maximum exposure. We utilise professional photography, high-quality videos, and a wide advertising range to showcase your home effectively to the widest possible audience.

Our experienced and trusted team guides you through every step, from valuation to negotiation, ensuring a smooth and successful transaction. With our proven track record and deep local knowledge, we are dedicated to achieving the best possible outcome for you.

### Valuation


We will assess your property's unique features, considering recent sales of similar homes in the area, to provide an accurate and informed estimate. This personalised approach allows us to offer expert advice tailored to your specific property, helping you achieve the best possible price in the current market.


08


## The Process After Instructing Brambles

A detailed process for marketing your home ensures a smooth and efficient transaction by covering every critical step from initial assessment to final completion.


 **Arrange a Day and Time for 'The Team' to Visit Your Property**

 **Arrange a Day and Time for Marketing Material Production**

Schedule professional photography, videography, and obtain the Energy Performance Certificate (EPC).

 **Sign Contracts**

Complete and sign agency agreements.

 **ID and Anti-Money Laundering Checks**

Provide necessary identification and documents for compliance.

11




Scan to read more customer testimonials



“Staff were all very helpful and accommodating, particularly Ryan, who always responded quickly and professionally, and in a friendly manner. They were excellent in working with me to help my purchase go smoothly in what can be a stressful time!”

10

## Preparing Your Property for Letting

**Speak to Your Bank**

Ensure you have consent to let your property if you have a mortgage. This is often required by your lender.

**Check Licensing Requirements**

Verify if your property requires a landlord license in your area. This can vary depending on local regulations.

**Non-resident Landlord**

If you reside abroad, apply for the Non-Resident Landlord (NRL) Scheme through HM Revenue and Customs (HMRC).

**Arrange a Valuation**

- Discuss the current market price and conditions
- Discuss furnishing options
- Discuss Housing Health and Safety Rating System (HHSRS) guidelines
- Discuss the desired time frames and type of tenant
- Discuss the various service levels we offer

**Obtain Safety Certificates**

Arrange for the following safety certificates:

- Energy Performance Certificate (EPC)
- Electrical Installation Condition Report (EICR)
- Gas Safety Record (if applicable)

**Install Safety Alarms**

- Ensure a working smoke alarm is on every floor
- Install a carbon monoxide alarm in any living area with a fixed combustion appliance (excluding gas cookers)

**Insurance**

Arrange for landlord and building insurance to cover potential risks.

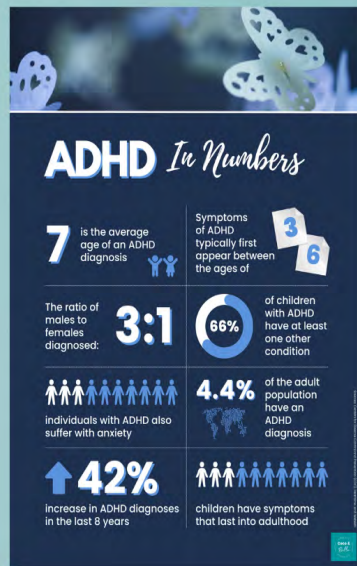
**Provide Keys**

Prepare a set of keys for each new tenant.



16





# Our Poster Store.

As well as our graphic design expertise, we also have a professional background in education and use this experience to design the content for our vast collection of educational posters.

Our mission is to use our education experience to provide access to a broad range of original educational poster designs to inform, engage and inspire. These posters are available in our Poster Store on our website and on Etsy.

Our growing educational poster collection includes important subjects including:

- Education
- Geography
- Health & Wellbeing
- History & Politics
- Inclusion & Diversity
- Inspirational Quotes
- Mental Health
- Psychology
- Science
- Sustainability

All of our poster designs are available to buy as prints in a variety of sizes. Partnering with Gelato, a leading global, ecofriendly print-on-demand service, our designs are printed on premium, museum-quality 200gsm matte paper to ensure the highest quality. Alternatively they are also available as digital downloads.

Our educational posters are available to purchase from our website, and on Etsy.



Visit: [www.cocoandbellacreativedesign.co.uk/category/all-products](http://www.cocoandbellacreativedesign.co.uk/category/all-products)



Visit: [www.cocoandbellacreative.etsy.com/](http://www.cocoandbellacreative.etsy.com/)

Discover our full range of educational posters here



See more examples of what our clients say about us [here](#)



**Working with Coco & Bella has been an absolute pleasure. Their communication was clear and timely, and their design ideas were innovative and aligned perfectly with my vision. The team's professionalism made the entire process smooth and enjoyable. I'm thrilled with the final outcome and would highly recommend Coco & Bella to anyone seeking exceptional design services."**

**Andrew Rowles**

Director, Cardinal Yacht Care, Fareham



# GALLAGHERS

ESTABLISHED LOCAL FLORIST FOUNDED 70 YEARS AGO IN ANDOVER

## SUNSHINE HAND-TIED BOUQUET

Made with stunning pink and blood orange tulips.

[SHOP NOW >](#)



## SUMMER COLORS

Essential Pastel hues for the summer

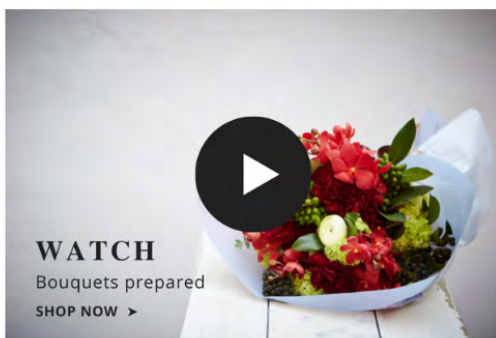
[SHOP NOW >](#)



## 50% OFF

Grab our special bouquets

[SHOP NOW >](#)



## WATCH

Bouquets prepared

[SHOP NOW >](#)



[WWW.GALLAGHERSFLOWERS.CO.UK](http://WWW.GALLAGHERSFLOWERS.CO.UK)

See more examples of our work  
in our design portfolio here





**Best Creative Graphic Design Studio, Hampshire**  
2025 Southern Enterprise Awards



## Contact Us.



**+44 (0)7456 525 525**



**[www.cocoandbellacreativedesign.co.uk](http://www.cocoandbellacreativedesign.co.uk)**



**[www.cocoandbellacreativedesign.co.uk](http://www.cocoandbellacreativedesign.co.uk)**

### **Coco & Bella Creative Design Co.**

**Coco & Bella Creative Design Co. is a trading name of Coco & Bella Creative Design Ltd.**

**Registered in England & Wales, No. 16333242. Registered Office: Unit 3B, Stone Pier Boatyard, Shore Road, Warsash, Hampshire, SO31 9FR. Registered trademark in England, No. 3754083**

It's a thing of beauty to have a design team that can relate to your challenges firsthand. With professional backgrounds in marketing and psychology, we're highly skilled at creating effective graphic design and brand identity solutions for businesses, individuals and other organisations. Working from our design studio in Warsash, Hampshire, we offer a broad range of design services from brochures, leaflets and posters to social media content and website design. Our unique blend of experience and expertise sets us apart from other agencies and makes us ideally placed to support our clients to elevate their brand, visualise their message and engage their audience. .

For more details, visit **[www.cocoandbellacreativedesign.co.uk](http://www.cocoandbellacreativedesign.co.uk)**