




Coco & Bella Creative Design

Our Services.

 +44 (0)7456 525525

 support@cocoandbellacreativedesign.co.uk

 www.cocoandbellacreativedesign.co.uk

Why Businesses Need Effective Graphic Design.

Good graphic design helps a business to gain high visibility which in turn can lead to increased sales. Attractive visuals equal effective communication, leading to increased engagement and enhanced credibility. This pushes traffic to your brand and increased traffic leads to more opportunities.

Strong First Impression

The first visual or graphic somebody encounters may be your website, business card, flyer, social media post, or even product packaging. Capitalise on that first impression with relevant, professional graphics that tell the story of your brand with strength, conviction, and consistency.

Provides Consistency

The more professionally engaging creative content you provide that helps solve a problem, or sell a product or service, the more the audience will trust your advice and start to regard you as an expert in your field.



Helps Visualise Information

Graphic design is important for any business looking to share information with ease and effectiveness. Professional and well-created visuals that are relevant and grab attention will deepen and enforce the understanding or recollection of information and will ultimately influence decisions.

Stands You Out From the Crowd

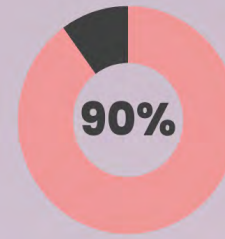
Graphic design is extremely important for any business looking to beat competition in the marketplace. To stay ahead of competitors, you've got to get creative. Graphic design literally shows your audience why they need your product or service.

Reinforces Your Message

Graphic design is also extremely important for anyone wanting to tell their story in an effective and engaging way. Even simple design elements like choice of typeface and colour scheme can help to portray an emotion or feeling that supports and strengthens your message.

Strengthens Your Brand

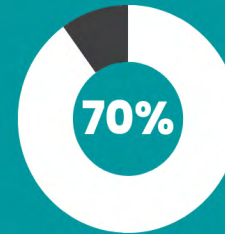
Graphic design is essential in brand building. Having a suite of professionally designed branded assets, collateral and promotional material in place will help you tell the same story effectively, whilst keeping the look and feel of your overall brand consistent and strong. Whether you need a logo, poster, brochure, or an entire campaign, you need graphic design.



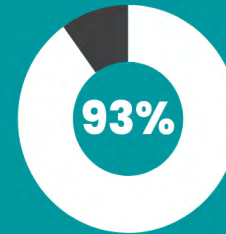
of information sent to the brain is visual, highlighting the importance of using professional design for content and branded collateral



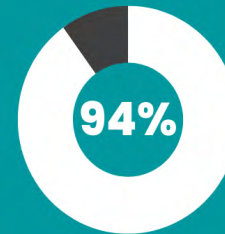
the human brain processes images **60,000** times faster than text or narrative



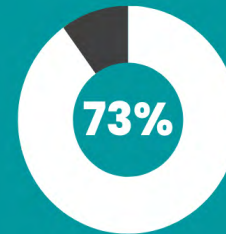
of people recall visual information days later, whereas 10% only remember written content



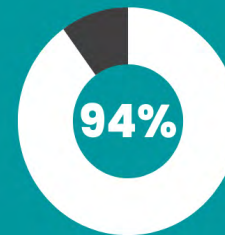
say that visual designs are key in affecting decisions



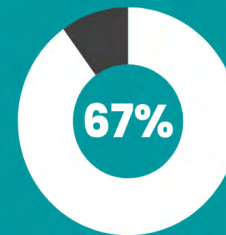
of consumers will abandon a badly designed website



of companies are spending budget on design to stand out from the competition



also say that their first impressions of a company are design-related



of companies are using professionally designed infographics to help sell services



Why Coco & Bella Creative Design.

Working from our design studio in Warsash, Hampshire, we support individuals and organisations that do not have in-house graphic design expertise, offering a broad range of design services from brochures, leaflets and posters to social media content and website design.

We have an established track record of delivering many successful creative projects. With professional backgrounds in education, marketing and psychology, our blend of experience and expertise sets us apart from other design agencies. It means we can relate to your challenges firsthand, making us perfect partners in creating visually impressive and functional designs.

Unlike larger design agencies, we offer a more personal service. Our clients see us as an extension of their team and know that they can rely on us to provide a flexible and responsive service. Working from our home design studio means we have fewer overheads – a saving that we pass on to our clients by offering better value for money compared to other design agencies.



Our Design Services.

Our broad range of graphic design services cover most print and digital design tasks. We help organisations, charities and individuals that do not have graphic design expertise. From personal projects and personalised gifts, to promoting causes, events, products and services, we work in collaboration with our clients throughout to ensure that they are completely satisfied with our creative designs.

Brochures

Visually engaging brochures are a great way for businesses to showcase products and services. A professionally designed brochure creates a lasting impression.

Business Cards

First impressions are incredibly important. Professionally designed and branded business cards create immediate impact and get you and your business noticed.

Leaflets & Menus

A well-designed leaflet or menu should be visually attractive whilst effectively communicating key information and data to its audience. This is why professional layout design is essential.

Posters

Popular for advertising and promotion, a professionally designed poster captures the attention of your audience and communicates your message visually and effectively.

Presentations

Valuable for communicating key information to your audience, a professionally designed and branded presentation will create a lasting impression and help to elevate your business.

Website Design

Consumers will abandon a website with bad design. Capitalise on that first impression with professional design that tells the story of your brand with conviction and consistency.

Our Full Services:

- Brochures
- Business Cards
- Calendars
- Interactive PDFs & Magazines
- Invitations & Cards
- Leaflets & Menus
- Newsletters
- Posters
- Presentations
- Social Media Templates
- Stickers
- Website Design

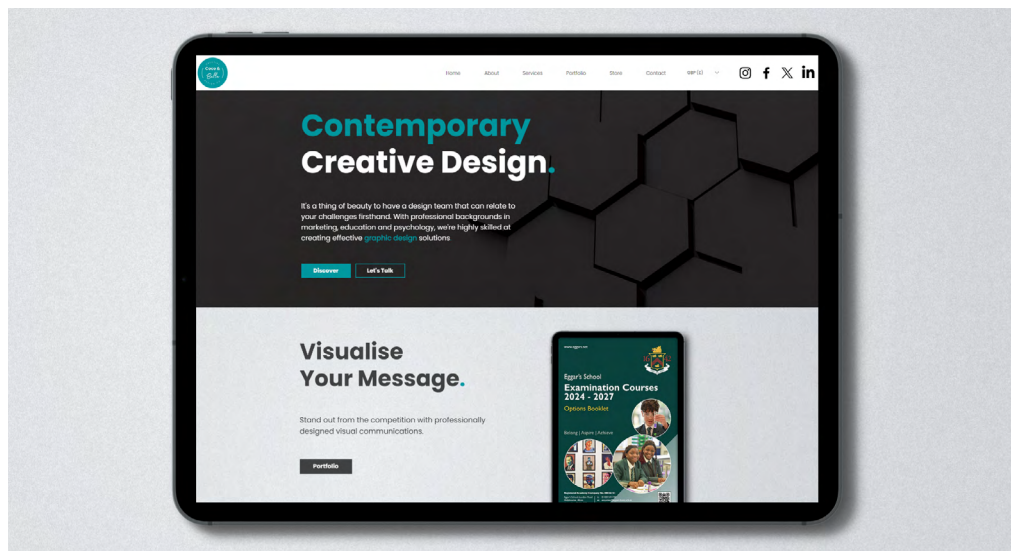
Contact us if you have any design requirements not listed above.



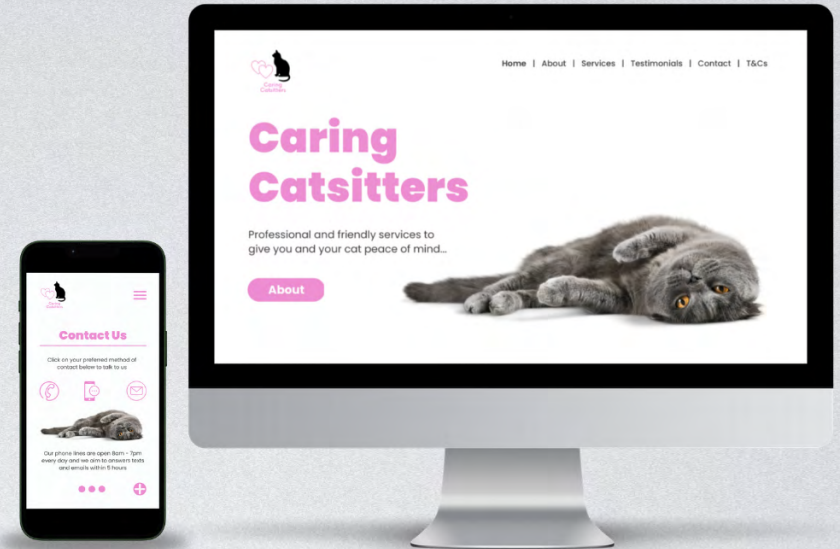
Our Website Support Services.

Regularly updating your website with new content boosts visibility. However, we understand that managing your website and keeping on top of your business can be challenging and time consuming. Additionally, content management systems can seem daunting.

Updating your SEO (search engine optimisation), plugins and software, as well performing safety checks are all vital to the smooth running of your website. That's why we offer all of our website design clients a tailored support service that removes that burden, enabling you to concentrate on running your business effectively.



| OUR SERVICES



Monthly Plan

Designed for websites that require regular content added. It includes:

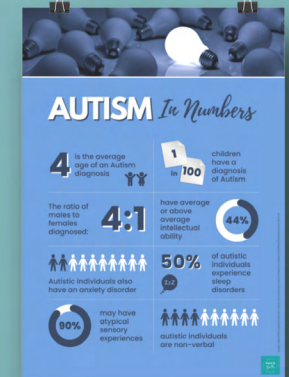
- Adding content, pages, news articles or general amendments
- SEO, link and performance checks
- Software and plugin updates to sustain optimum performance
- SSL certificate and security checks
- Comprehensive visitor, page and UX analytics report



Ad-hoc Updates

However, if the frequency of updating or creating new content on your website isn't as regular, we also offer a standard flat rate to make ad-hoc amendments and to add new content to your website when you need it.

We will also perform a healthcheck at the same time to ensure everything is performing as it should be and that your website continues to run in a safe and secure way.



Our Educational Posters.

As well as being passionate about creative design, we also have a professional background in education with particular knowledge and experience in the fields of psychology and inclusion. Our mission is to use this expertise to provide access to a broad range of educational poster designs to inform, engage and inspire. These posters can be found in our Store and on Etsy.

We provide access to a broad range of educational poster designs to inform, engage and inspire. Our collection includes important subjects such as:

- Communication
- Education
- Health & Wellbeing
- Inclusion & Diversity
- Inspirational Quotes
- Mental Health
- Psychology
- Sustainability

All of our poster designs are available to buy as prints in a variety of sizes. Partnering with Gelato, a leading global, eco-friendly print-on-demand service, our designs are printed on premium, museum-quality 200gsm matte paper to ensure the highest quality. Alternatively they are also available as digital downloads.



www.cocoandbellacreativedesign.co.uk/category/all-products



www.cocoandbellacreative.etsy.com

Frequently Asked Questions.

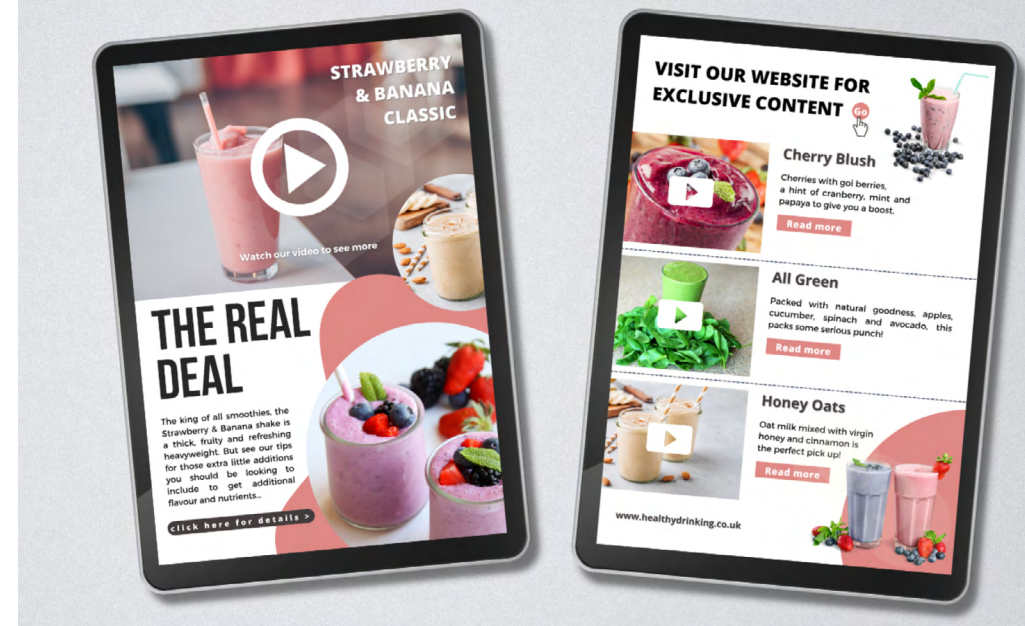
As a prospective client, you may have some specific questions about our products, services or company.

Our rates

We firmly believe that there is no 'one size fits all' approach to graphic design. This is because it's dependent upon your requirements, deadlines, format and time taken. Therefore, rather than using a set price list, we work on hourly, half and full day rates for our graphic design services, which provide the best value for money. We discuss and negotiate these rates with you to ensure they fit into your budget and expectations.

What's included in the costs?

Our graphic design rates are fully inclusive of the briefing, research and brainstorming, drafts and thumbnails, production and presentation of your finished design(s). They also include the use of the full Adobe Creative Suite and other design applications, as well as any licensing costs for stock imagery and designs.



Will I know the cost beforehand?

We provide our prospective clients with a free no-obligation quote that is tailored to your graphic design requirements. This considers the format, deadline and the estimated time your project will take. Please contact us with an outline of your project for an accurate and detailed quotation.

How will I be assured that you understand my requirements?

We'll start by giving you our understanding of the design brief and our terms of service to ensure we're on the same page. We then work in collaboration with you throughout to ensure that you are completely happy with the result. Your project is not complete until you are delighted with it!

Can I contact the team with changes to my brief?

Yes, of course! Designing content is a process and we understand and appreciate that ideas and requirements can change. Whilst working on your creative designs, we are always contactable via phone, email, or instant message in case there's a change of direction.

What applications are in your creative toolkit?

The design applications we use allow us the ability and flexibility to always provide a professional service to every project. We use the 'holy trinity' of every graphic designer – Adobe Illustrator, InDesign, and Photoshop. We also use other Adobe Creative Cloud apps where appropriate, as well as Canva where relevant.

Who owns the finished design?

The total cost of the design project includes image licensing for all designs we create for our clients, so the complete design artwork belongs to you upon delivery. We may keep graphic designs on file but only in the case that you may choose to come back to us in the future for additional support.

How fast can you deliver my project?

We aim to support you effectively with your graphic design requirements. Therefore, we will always strive to provide you with a fast and efficient service, but if you have a specific or urgent deadline you wish to discuss we will always do our best to be flexible to meet your needs.



KNIGHT & CO.

QUARTLERY
EMPLOYEE MEETING

TEAM VIRTUAL HANGOUT PARTY

Friday 20 May
3:30 PM to 6:00 PM
Link to follow

PARTY GOODIES WILL BE SENT TO
YOUR HOME ADDRESS ON THE DAY



What Our Clients Say.



We have been so impressed with the quality of design and the excellent service Coco & Bella provide. Nothing is too much trouble and they take a highly professional approach to all they do. Our vision and values are strongly reflected in their work, enhancing our school environment and supporting our development plans. Having designers with an education background makes a real difference, and we look forward to seeing what more this partnership brings to us as a school in the future.”

Sarah Holman,
Head Teacher, Eggar’s School

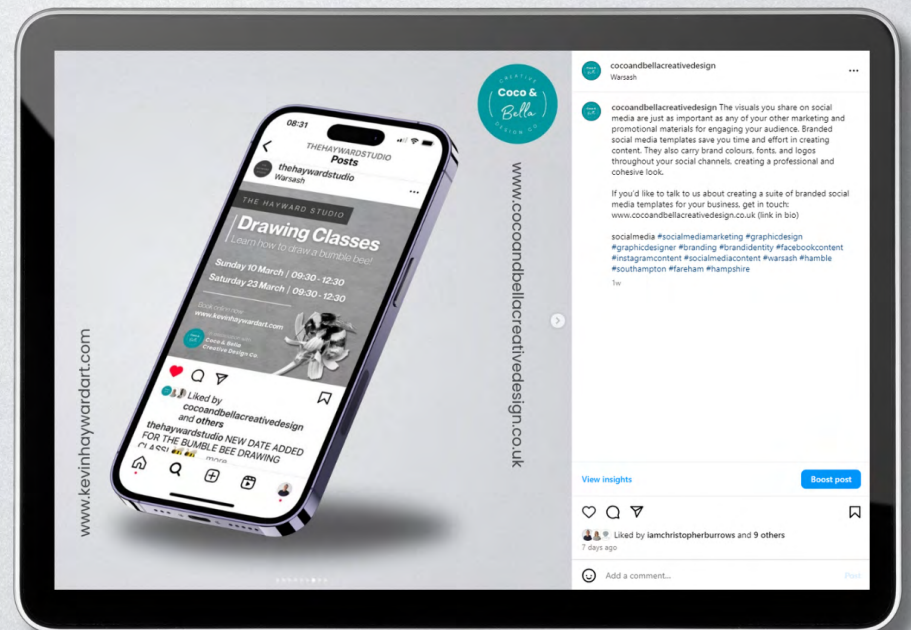
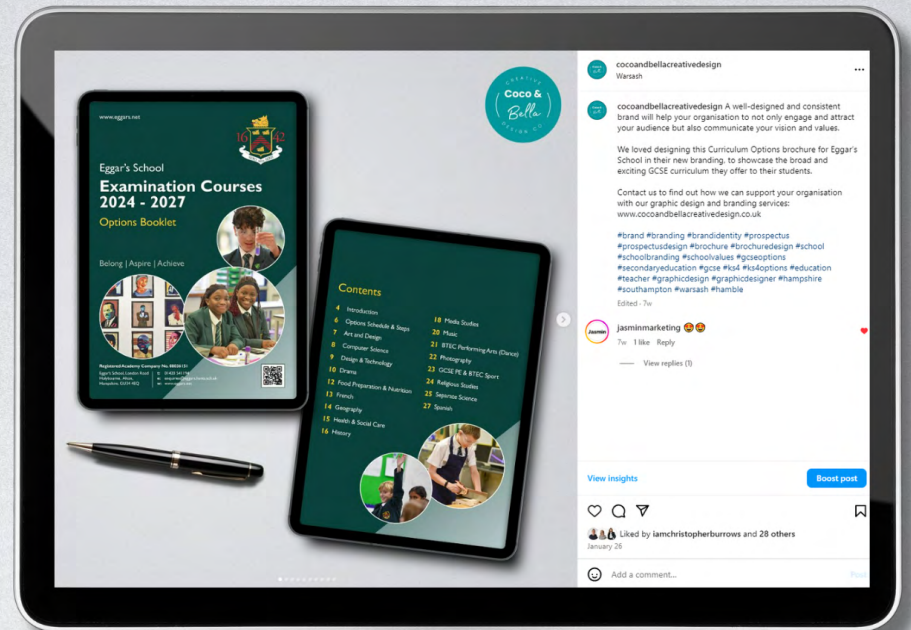
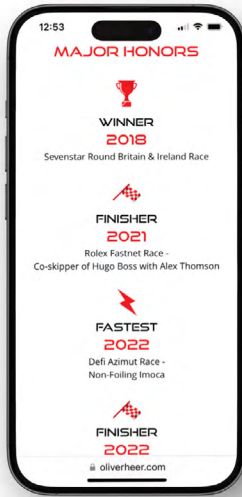
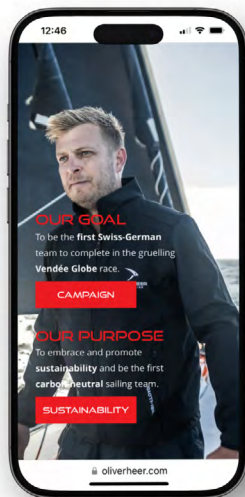
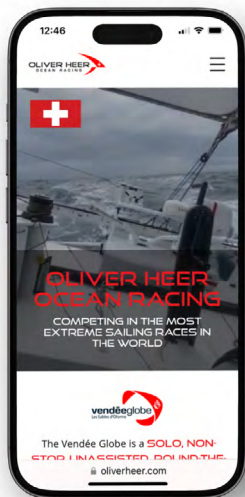


[Read more](#)

Find out more about what our clients have to say about us at www.cocoandbellacreativedesign.co.uk/about


Helping Our Clients Further.

What we do for our clients doesn't stop there. We like to carry on supporting them after we have created their designs by showcasing them on social media and our website. This helps to increase exposure and awareness - a mutually beneficial experience.






Contact Us.

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Coco & Bella Creative Design Co.

Registered trademark in England, No. 3754083

Registered address: 33A Osborne Road,
Warsash, Hampshire, SO31 9GJ

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